

INTERMARK MALL

PRESS RELEASE
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7 EXCITING SUMMER FINDS AT INTERMARK MALL'S 'SPECTRUM OF TASTE'



Be greeted with vibrant colours at Intermark Mall with the 'Tanabata' festival inspired décor

KUALA LUMPUR, 16 JULY 2020 – Dive into the vibrant world of summer festivities from the Land of the Rising Sun, as Intermark Mall presents a 'Spectrum of Taste' inspired by one of Japan's most effervescent celebrations - the 'Tanabata' Festival from now until 31 July.

With a rich tradition celebrated in the 7th lunar month every year, Intermark Mall celebrates the 'Tanabata' Festival with a twist, featuring pink sakura blooms alongside colourful origami paper cranes, as well as beautiful yukatas as part of the seasonal decor. Get into festive feels with these 7 ways to explore an array of summer offerings at Intermark Mall this July.

1. (Akoya) Pearls Are A Woman's Best Friend

If diamonds are a girl's best friend, pearls are definitely a woman's. Elevate your look with a minimalist yet elegant finish from the unique collection of Japanese pearls at **La Perna**, 1st Floor. Apart from the famed Akoya cultured pearls, discover other distinctive pieces such as the Ikecho and Keshi pearl collections.

2. Look Good, Feel Great

The Japanese are known for their smooth and glowing skin, so look out for the myriad of Japanese beauty and personal care items available at **Aeon Wellness**, Concourse. Stock up on all your skincare needs from Hadabisei face masks to Senka body washes.

3. Zen Living

Less is more and the Japanese definitely know that best. Reorganise your home with things that spark joy and brighten up your space with a range of Japanese-inspired pottery from **A DAY 一日商號**, Ground Floor, for a touch of chic minimalism to your home.

4. Step Into Sailor Moon

Fans of the popular anime Sailor Moon, hurry to get limited-edition collaboration merchandise including iconic colours of *sailor guardians* in chunky and contemporary street sneaker silhouettes at **Skechers**, 1st Floor.



Japanese Cultured Akoya Pearls at La Perna; Skechers x Sailor Moon limited-edition sneaker collection; mouth-watering authentic Japanese cuisine at Hanare

5. Spectrum of Tastes

A celebration of Japan's effervescence is never complete without its exquisite cuisine. Experience Japanese fine dining with subtle flavours from the Tokyo summer sushi scene hand-picked at Tsukiji Market and freshly flown in at **Hanare**, Ground Floor. If you are looking to relish hearty rice bowls, **Tenkai Donburi Master**, Lower Concourse, serves up a wide range of budget-friendly selections. As Japan is well-known for its *konbini*, or convenience stores, discover mouth-watering Japanese treats at **Family Mart**, Concourse.



Home Furnishing Fair by Living Circles Concept; Golf Fair by MST Golf

6. Spectrum of Fairs

Another way to experience the vibrant atmosphere of summer 'Tanabata' festivities in Japan is to immerse yourself in the hustle and bustle of fairs. Explore a variety of fairs happening under one roof, right here at Intermark Mall this July:

- Home Furnishing Fair by **Living Circles Concept**, Concourse (6 to 19 July)
- Golf Fair by **MST Golf**, Ground Floor (6 to 19 July)
- Delectable Fair by **Jaya Grocer**, Concourse (20 July to 2 August)
- Artisan Fair by **A DAY 一日商號**, Ground Floor (20 July to 2 August)

7. Spectrum of Rewards



From now until 31 July, get rewarded when you shop at Intermark Mall. Spend RM300 and RM500 in a single receipt to redeem a RM20 and RM50 cash voucher respectively at Customer Service Desk, Ground Floor. Enjoy 2 hours free parking with minimum RM30 spent in a single receipt (only valid on weekdays before 5pm).

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About Intermark Mall

Nestled in the heart of Kuala Lumpur, Intermark Mall boasts a lifestyle experience of shopping, dining and leisure, where life and recreation converge. With six floors of retail experience and over 79 retailers, the mall presents a wide array of dedicated shopping and dining options along with amenities catered to urbanites. The mall services are elevated with premium valet parking, exclusive tourist privileges and first-rate customer service to accommodate the needs of shoppers. As a service-centric destination, Intermark Mall is seamlessly connected to the 5-star DoubleTree by Hilton Hotel and Grade A offices at Vista and Integra Towers.

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