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SURIA KLCC GROUP EMBRACES THE SPIRIT OF DEEPAVALI WITH UNIQUE FESTIVE KOLAM

Kuala Lumpur, 3 November 2020 – The Suria KLCC Group, namely Suria KLCC, Alamanda and Mesra Mall will be showcasing unique kolam to embrace the spirit of Deepavali.

Celebrated to symbolise the "victory of light over darkness", Deepavali is a special time for adherents to rejoice and strengthen family and relationship bonds. It is also a festival with myriad vibrant colours that attract feelings of excitement, joy and symbolises unity amid diversity.

The Deepavali's vibrant ambience can be felt with beautiful kolam decoration at Suria KLCC's main entrances, festive greetings on the digital screens and the mall's walkway as well as colourful decorations at the hanging hoist of Centre Court, Ampang and Ramlee Mall.

This Deepavali, shoppers will also be rewarded in various ways, with those spending RM400 or more in two receipts at any specialty store from 6 - 15 November will be eligible to redeem a Deepavali Snack Jar with festive snacks inside. This is limited to one (1) redemption per shopper, per day, while stocks last.

Shoppers who visit Suria KLCC on Friday, Saturday and Sunday during the same period also stand the chance to be randomly selected to be given a pair of cushion covers.

Despite the challenging environment brought about by the pandemic, malls under the Suria KLCC group are determined to uphold long-standing traditions such as the Deepavali festivity to encourage the public to keep their hopes up and to persevere in the face of difficulties while keeping the festive spirit bright.

"We understand that many places in Klang Valley are still under the conditional MCO, but this does not stop us from trying to provide a welcome relief under such challenging circumstances," said Andrew Brien, CEO of Suria KLCC Sdn Bhd.

"Our efforts do not just stop at Suria KLCC, but also extends to Alamanda Putrajaya and Mesra Mall Terengganu. Kindly follow us on social media to stay informed on all our exciting campaigns that will be coming up soon," he added.

Over at Alamanda, those who spend at least RM300 in no more than 3 receipts from any specialty store stand the chance to redeem a scented candle set from Body Shop and two (2) sanitising wipes. Those who visit on weekdays (Mondays to Thursdays, excluding public holidays) will also receive an additional RM5 F&B cash voucher along with the scented candle set, while stocks last.

And just like Suria KLCC, there will also be a mini kolam to complete the festive atmosphere. Those who make redemptions during the Deepavali campaign are still eligible to partake in the ongoing Jom Masyukk campaign, which ends on 12 November 2020 whereby shoppers at Alamanda stand the chance of winning various prizes ranging from gold bars, gold necklaces to gold bracelets as well as vouchers ranging from RM1,000 to RM5,000.

Likewise, the Mesra Mall in Terengganu will also sport Deepavali decorations in line with celebrating Malaysia's rich diversity.

For more information and the latest updates, visit:
  i.   Suria KLCC - www.suriaklcc.com.my / www.facebook.com/SuriaKLCCMall
  ii.   Alamanda - www.alamanda.com.my / www.facebook.com/AlamandaShoppingCentre
  iii. Mesra Mall - www.mesramall.com / www.facebook.com/MyMesraMall

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About Suria KLCC Sdn Bhd

Suria KLCC Sdn Bhd is a joint venture company owned by KLCC Property Holdings Berhad (60%) and CBRE Global Investors (40%). It is a world class retail asset management group specialising in the development and operation of shopping malls in Malaysia. Its current portfolio includes Suria KLCC, Alamanda Shopping Centre and Mesra Mall. With more than 550 specialty outlets and over 2 million square feet of combined retail space, the company offers local and international retailers a doorway to some of the most discerning shoppers in Malaysia.

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